



Antalya, TURKEY
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As part of its commitment to promote gender equality and women's empowerment in industry and society, BHM has signed the Women's Empowerment Principles (WEPs), a joint initiative of the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women) and the United Nations Global Compact.

By signing the Women's Empowerment Principles at a special ceremony, BHM committed to implementing the Women's Empowerment Principles with the aim of creating a fair, safe and equal opportunities workplace culture, which it will maintain through its knowledge, expertise and experience of more than 50 years in the sector.

BHM's commitments under the Women's Empowerment Principles (WEPs), approved by the Board of Directors, include the following principles:

1. Leadership in gender equality at high-level corporate
2. Fair and respectful treatment of male and female employees without gender discrimination
3. Ensuring the health, wellbeing, and safety of employees
4. Supporting the education, training and career development of employees
5. Monitoring enterprise development, supply chain and marketing practices to support women's empowerment
6. Promoting and defending equal opportunities through community initiatives
7. Regular measurement and reporting on gender equality progress

Mr. Haydar BARUT, Chairman of the Board of Directors of BHM, shared his thoughts on the WEPs principles: *"We believe that our success is due to the fact that we have created a fair, safe and equal work environment for all our colleagues. As a signatory to the Women's Empowerment Principles, we recognize the important role of women. Our commitment to these principles is our responsibility to shape the future of our company and create value for our society. Our 2023-25 Human Values Strategic Plan reflects this commitment."*

Sima BAHOUS, United Nations Under-Secretary-General and Executive Director of UN Women, said of **BHM** as a WEPs signatory: *"We congratulate BHM for taking the first step on its WEPs journey. We see **BHM** as a key partner in closing gender gaps in the workplace, industry and society, and in advancing the Sustainable Development Goals."* She emphasized the importance of BHM's role within the framework of the WEPs principles.

Sanda OKIAMBO, Executive Director of the UN Global Compact, thanked BHM: *"For more than a decade, the Women's Empowerment Principles (WEPs) have helped companies accelerate gender equality and advance women's empowerment in the workplace, industry and society. With women making up half of the world's population but underrepresented in business, the WEPs provide a roadmap for breaking down barriers to women's economic empowerment. I welcome this growing community to **BHM** and thank you for using the WEPs as a guide to sustainability, leading and shaping the way to a more equitable world where women and girls thrive."*

İbrahim Hakan YILMAZ, Human Values Director of BHM Group, said: "As BHM, we want to provide a fair, safe, dignified and equal work environment for all our employees. By committing to the United Nations Women's Empowerment Principles, we dream of a future where gender equality in business is not just a goal, but the norm," emphasizing the value of the WEPs principles to BHM.

BHM on the UN Women WEPs website: <https://www.weps.org/company/bhm-otelcilik>

ON WOMEN'S EMPOWERMENT PRINCIPLES

The Women's Empowerment Principles (WEPs) provide guidance to companies on how to promote gender equality and empower women in the workplace, industry and society. Developed jointly by the UN Global Compact and UN Women, the WEPs are based on international labor standards and human rights, and on the recognition that business has an important role to play in promoting gender equality and women's empowerment. Adopting the seven principles is the best way for businesses to achieve the gender equality and women's empowerment goals set out in the 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals.

ABOUT BHM

BHM, which continues to serve in tourism investments with 2600 employees and 4331 bed capacity, has brought a breath of fresh air to Antalya by entering into city hotel management for the first time as Akra and Akra V in 2014 after its businesses in Kemer and Sorgun with the strength and experience gained from its deep-rooted past. With more than 50 years of experience, Akra Hotels brand aims to be "above the competition" with its services, innovative human resources practices and gastronomic experiences in the rapidly growing international hotel industry. BHM continues its tourism investments with Akra Fethiye in 2015 and Akra Fethiye The Residence in 2019, serving the tourism sector with a total of 6 facilities. In addition to tourism, it has the most equipped and cleanest textile washing and cleaning facility in the region, serving with a daily textile cleaning capacity of 80 tons and more than 300 employees in its 12 thousand square meter industrial washing and cleaning facilities located in Antalya Organized Industrial Zone.

In support of

**WOMEN'S
EMPOWERMENT
PRINCIPLES**

Established by UN Women and the
UN Global Compact Office

